

ORDER**Orders**

Order / Rev: 433759

Alt Order #:

Product Desc: Est.4157 11/3-11/8

Estimate: 4157

Flight Dates: 11/03/16 - 11/08/16

Original Date / Rev: 10/24/16 / 10/24/16

Order Type: GENERAL

Primary AE:

Carolina Patino

Sales Office:

MCGPH

Sales Region:

National

Agency

Name: Media Financial Services

Buying Contact:

Billing Contact:

1675 Palm Beach Lakes Blvd.

West Palm Beach, FL 33401

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

WEEKLY

Agency Commission:

15%

Advertiser

Name: American Unity PAC

Demographic: A35+

Product Codes: PL2 - Issues/Propositions

Priority: P-3

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

00:30:00

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	24	\$11,100.00	\$9,435.00
11/07/16	11/13/16	14	\$7,400.00	\$6,290.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	38	\$18,500.00	\$15,725.00	0.00
Totals	38	\$18,500.00	\$15,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCMQ	11/03/16	11/08/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	43-34--	1:00	14	\$600.00	P-3	0.00	NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---34--		7				\$600.00		0.00			
		Week: 11/07/16	11/13/16	43-----		7				\$600.00		0.00			
E 2	WCMQ	11/03/16	11/08/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	3--33--	1:00	9	\$400.00	P-3	0.00	NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---33--		6				\$400.00		0.00			
		Week: 11/07/16	11/13/16	3-----		3				\$400.00		0.00			
E 3	WCMQ	11/03/16	11/08/16	3p-7p M-F 3p-6p M-F (3:00 PM-6:00 PM)	CM	3p-6p M-F	4--43--	1:00	11	\$500.00	P-3	0.00	NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---43--		7				\$500.00		0.00			
		Week: 11/07/16	11/13/16	4-----		4				\$500.00		0.00			
E 4	WCMQ	11/03/16	11/08/16	10a-3p SA-SU 10a-3p SA-SU	CM	10a-3p SA-SU	-----11	1:00	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----11		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$250.00		0.00			
N 5	WCMQ	11/03/16	11/08/16	3p-7p SA-SU 3p-7p SA-SU	CM	3p-7p SA-SU	-----11	1:00	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----11		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$250.00		0.00			

Leonel Fong (Miami)

From: message_bot@radioexchange.com
Sent: Thursday, October 20, 2016 6:29 PM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WCMQ-FM has received a NEW order - American Unity PAC

You have received a New Network order from RadioExchange.

Station: WCMQ-FM

Order #: 3138488

Contract #: 4290088

Flight: 11/3/2016-11/8/2016

Total Dollars/Spots: \$18,500.00/38

Advertiser: American Unity PAC

Product: Est.4157_11/3-11/8

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>

STATION:	WCMQ-FM	ORDER#:	3138488	DATE:	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$18,500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	38	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4290088	
ADVERTISER:	American Unity PAC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4157_11/3-11/8	AGY EST:	4157	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	11-03-2016 TO 11-08-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2016 17:23	

COMMENTS

[Rep Comment] 10/20/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		11/3/2016 To 11/3/2016						TOT \$5,000.00	TOTAL SPOTS 10		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	...T...	6:00AM	10:00AM	60	11/3/2016	11/3/2016	✓ 3	\$600	\$1,800
	2	DT	...T...	10:00AM	3:00PM	60	11/3/2016	11/3/2016	✓ 3	\$400	\$1,200
	3	RT	...T...	3:00PM	6:00PM	60	11/3/2016	11/3/2016	✓ 4	\$500	\$2,000

DAY#2		11/4/2016 To 11/4/2016						TOT \$5,100.00	TOTAL SPOTS 10		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RTF..	6:00AM	10:00AM	60	11/4/2016	11/4/2016	✓ 4	\$600	\$2,400
	2	DTF..	10:00AM	3:00PM	60	11/4/2016	11/4/2016	✓ 3	\$400	\$1,200
	3	RTF..	3:00PM	6:00PM	60	11/4/2016	11/4/2016	✓ 3	\$500	\$1,500

STATION:	WCMQ-FM	ORDER#: 3138488	DATE: 10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT: \$18,500.00	AGENCY: MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS: 38	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:		
SALES OFFICE:	PHILADELPHIA	SLS PH: 412 421 2600	
SALESPERSON:	Roger Rafson	SLS FAX: 412 421 6001	
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com		
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4290088
ADVERTISER:	American Unity PAC	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT:	Est.4157_11/3-11/8	AGY EST: 4157	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
FLIGHT:	11-03-2016 TO 11-08-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
TOT # OF DAYS:	6		
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/20/2016 17:23

DAY#3		11/5/2016 To 11/5/2016					TOT \$500.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	WS.	10:00AM	3:00PM	60	11/5/2016	11/5/2016	✓ 1	\$250	\$250
	5	RTS.	3:00PM	7:00PM	60	11/5/2016	11/5/2016	✓ 1	\$250	\$250

DAY#4		11/6/2016 To 11/6/2016					TOT \$500.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	WS	10:00AM	3:00PM	60	11/6/2016	11/6/2016	✓ 1	\$250	\$250
	7	RTS	3:00PM	7:00PM	60	11/6/2016	11/6/2016	✓ 1	\$250	\$250

DAY#5		11/7/2016 To 11/7/2016					TOT \$5,600.00		TOTAL SPOTS 11		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	M.....	6:00AM	10:00AM	60	11/7/2016	11/7/2016	✓ 4	\$600	\$2,400
	2	DT	M.....	10:00AM	3:00PM	60	11/7/2016	11/7/2016	✓ 3	\$400	\$1,200
	3	RT	M.....	3:00PM	6:00PM	60	11/7/2016	11/7/2016	✓ 4	\$500	\$2,000

STATION:	WCMQ-FM	ORDER#:	3138488	DATE:	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$18,500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	38	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4290088	
ADVERTISER:	American Unity PAC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4157_11/3-11/8	AGY EST:	4157	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	11-03-2016 TO 11-08-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2016 17:23	

DAY#6

11/8/2016 To 11/8/2016

TOT \$1,800.00

TOTAL SPOTS 3

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.T.....	6:00AM	10:00AM	60	11/8/2016	11/8/2016	✓ 3	\$600	\$1,800

TOTAL	Nov												Total
SPOT	38												38
CASH	18,500.0												18,500.0
TOTAL	18,500.0												18,500.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Unity PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Unity PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Unity PAC
1775 Pennsylvania Ave NW, Suite 350
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President and Treasurer: Margaret Hoover

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Unity PAC
1775 Pennsylvania Ave NW, Suite 350
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

President and Treasurer: Margaret Hoover

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/18/16 Margaret Hanes (202) 750-7230
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.